

## Cookie Policy

*This Policy is issued in Czech and English. In the event of any inconsistency between the versions, the Czech version shall prevail.*

The company **KNOWCOMM s.r.o.**, ID no.: 242 26 751, with registered office at: Pernerova 673/47, 186 00 Prague 8, Czech Republic, registered in the Commercial Register maintained by the Municipal Court in Prague, file no. C 190496 (the „**Controller**“, „**us**“) uses cookies and other related technologies on the website [www.knowcomm.cz](http://www.knowcomm.cz) (the „**website**“). For ease of reference, all these technologies are referred to „**cookies**“.

In this document we inform you about the cookies used on our website. For more information regarding the processing of personal data by the Controller, please see our Privacy Policy available on the website.

In case of any questions concerning cookies or personal data protection, please contact us via the following contact details:

- address: KNOWCOMM s.r.o., Pernerova 673/47, 186 00 Prague 8, Czech Republic
- e-mail: [koutek@know.cz](mailto:koutek@know.cz)
- through the Data Protection Officer, the company 2710 s.r.o., ID No.: 062 09 793, contact person: Mgr. Václav Šimek, attorney at law, e-mail: [vaclav.simek@2710.legal](mailto:vaclav.simek@2710.legal)

What is a cookie? A cookie is a small, simple file that a website stores in your browser or on the hard drive of your device when you visit it. The information stored in them may be returned to our servers or to the servers of the relevant third parties during your subsequent visit.

Legal basis: Under the law, we may store cookies on your device based on our legitimate interest (i.e. without your consent) if they are strictly necessary for the proper functioning of the website. For all other types of cookies, we require your consent.

Cookies on this website: On this website, we use the following categories of cookies:

- Essential cookies – these are necessary for the proper functioning of the website.
- Statistical (analytical) cookies – these help us analyse website traffic and user behaviour (e.g. via Google Analytics, provided by Google Ireland Limited, with possible data transfers to Google LLC in the USA).

A detailed list of the specific cookies we use on this website is available in the cookie settings, which you can access by clicking “Cookie Settings” in the bottom left corner of the website.

Consent to the use of cookies: On your first visit to the website, a cookie banner will appear with information and the following options: a) Accept all → you consent to all categories of cookies, b) Reject all → you consent only to necessary cookies, c) Manage individual settings → you can select individual categories you agree to.

You can change or withdraw your consent to the use of cookies at any time by clicking on “Cookie Settings” in the bottom left corner of the website. Consent is voluntary.

Enabling/disabling and deleting cookies: You can also manage cookies directly in your browser settings. Detailed instructions can be found in the help section of your browser.

Please note that our website may not function properly if all cookies are disabled.

If you delete cookies in your browser and then visit our website again, cookies requiring your consent will only be placed after you have given your consent again.

Your rights regarding personal data: Under the conditions set out in *Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data* (the “**GDPR**”), you have the following rights:

- the right to access your personal data pursuant to Art. 15 GDPR (and also the right to obtain a copy of your personal data, whereby the first copy is provided free of charge and a reasonable fee may be charged for any further copies to cover the costs of providing such a copy),
- the right to rectification of your personal data pursuant to Art. 16 GDPR, or restriction of processing pursuant to Art. 18 GDPR,

- the right to erasure of your personal data pursuant to Art. 17 GDPR, if the data are not subject to processing that the Controller is obliged to carry out under legal regulations or is authorised to carry out based on its legitimate interest,
- the right to object to processing based on legitimate interest pursuant to Art. 21 GDPR,
- the right to data portability pursuant to Art. 20 GDPR,
- the right to withdraw your consent to the processing of personal data at any time, either in writing or electronically, to the contact address or email of the Controller specified in this Policy, or through the cookie settings.

You also have the right to lodge a complaint with the Office for Personal Data Protection (address: Pplk. Sochora 727/27, 170 00 Prague 7 – Holešovice, [www.uoou.cz](http://www.uoou.cz)) if you believe that your right to the protection of personal data has been infringed.