

Privacy Policy

This Policy is issued in Czech and English. In the event of any inconsistency between the versions, the Czech version shall prevail.

This document describes the processing of personal data by the data controller, the company **KNOWCOMM s.r.o.**, ID No.: 242 26 751, with registered office at: Pernerova 673/47, 186 00 Prague 8, Czech Republic, registered in the Commercial Register maintained by the Municipal Court in Prague, file no. C 190496, which operates the website www.knowcomm.cz (the „**Controller**“), in accordance with *Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data* (the “**GDPR**”).

You may contact the Controller:

- at the address: KNOWCOMM s.r.o., Pernerova 673/47, 186 00 Prague 8, Czech Republic
- by e-mail: koutek@know.cz
- through the Data Protection Officer, the company 2710 s.r.o., ID No.: 062 09 793, contact person: Mgr. Václav Šimek, attorney at law, e-mail: vaclav.simek@2710.legal

The Controller processes personal data in the following cases:

a) communication via the contact form

The Controller processes the personal data you provide in the contact form on its website (in particular name, surname, contact details – email, telephone) for the purpose of responding to and processing your message. This processing is based on steps taken prior to entering into a contract (Art. 6(1)(b) GDPR).

If a contractual relationship arises from the message sent via the contact form, the Controller will process the necessary data for the performance of the contractual relationship – see more details below. Otherwise, the Controller will process your personal data only for the time necessary to handle your inquiry (unless another legal basis for processing exists).

b) contractual relationship

In the case of a contractual relationship, the Controller will process personal data necessary for the performance of such a contractual relationship on several legal bases – fulfilment of its legal obligations (e.g. accounting or tax obligations – Art. 6(1)(c) GDPR), performance of the contractual relationship (Art. 6(1)(b) GDPR), or its legitimate interest (e.g. retention of data in case of potential disputes – Art. 6(1)(f) GDPR).

The Controller will process this data for the period necessary to exercise the rights and obligations arising from these contractual relationships and to assert any claims, but for no longer than 10 years from the termination of the contractual relationship, unless a legal regulation or the reasonable protection of the Controller’s legitimate interests requires a longer retention period.

c) sending commercial communication

The Controller may send commercial communications (newsletters) to its clients concerning its services or activities, in accordance with applicable legislation (in particular Act No. 480/2004 Coll., on Certain Information Society Services).

For this purpose, the Controller may process clients’ personal data, primarily their email address (if it constitutes personal data), based on the Controller’s legitimate interest (Art. 6(1)(f) GDPR).

You can unsubscribe from commercial communications at any time using the link provided in every email, or by contacting the Controller using the contact details above.

d) photography and filming at events

At events organized by the Controller, photographs or audiovisual recordings capturing event participants may be taken. The Controller may therefore process, in particular, the likeness of event participants based on its legitimate interest (Art. 6(1)(f) GDPR).

These recordings may be used for online and offline promotional materials, or for internal documentation and archiving. The Controller’s aim is to capture the atmosphere of the event, not to create a detailed analysis of individual participants. The Controller always ensures that its legitimate interest does not override the protection of the personal data of event participants.

If an event participant does not agree with the capture or publication of their likeness, they may object to such processing, ideally directly at the event venue, or later using the Controller’s contact details.

e) interest in employment

If you apply for a job with the Controller, the Controller processes your personal data provided in the documents you submit (your cover letter, CV, etc.), or obtained during the selection process.

These data may be processed on the basis of performance of a contract or steps taken prior to its conclusion (Art. 6(1)(b) GDPR), or on the basis of the Controller's legitimate interest (Art. 6(1)(f) GDPR).

The Controller retains the personal data for the duration of the selection process, or longer based on the applicant's consent or if the Controller has another legitimate reason for further retention (e.g. protection of its legal claims).

Automated individual decision-making

The Controller does not carry out decision-making based solely on automated individual processing that would have legal effects on the data subject or similarly significantly affect them.

Transfer outside the EU

In the course of its activities, the Controller may use certain tools and services provided by companies based outside the EU – for example, services provided by Google or Meta Platforms.

In such cases, processing is carried out in compliance with the GDPR, i.e. either on the basis of an adequacy decision of the European Commission, or on the basis of standard contractual clauses issued by the European Commission, or using other appropriate safeguards under the GDPR.

Disclosure of personal data

Your personal data are confidential and will not be disclosed to any third party, except: a) situations provided for by law or required by a public authority, b) in the case of enforcement of the Controller's rights, c) processors of the Controller – service providers, e.g. legal, marketing, accounting or tax services, d) companies within the Knowlimits Group, of which the Controller is a member, i.e. the company KNOWLIMITS Group a.s., ID No.: 241 79 396, and legal entities in the position of its subsidiaries and companies in which it has an ownership interest.

Your rights under data protection regulations

Under the conditions set out in GDPR, you have the following rights:

- the right to access your personal data pursuant to Art. 15 GDPR (and also the right to obtain a copy of your personal data, whereby the first copy is provided free of charge and a reasonable fee may be charged for any further copies to cover the costs of providing such a copy),
- the right to rectification of your personal data pursuant to Art. 16 GDPR, or restriction of processing pursuant to Art. 18 GDPR,
- the right to erasure of your personal data pursuant to Art. 17 GDPR, if the data are not subject to processing that the Controller is obliged to carry out under legal regulations or is authorised to carry out based on its legitimate interest,
- the right to object to processing based on legitimate interest pursuant to Art. 21 GDPR,
- the right to data portability pursuant to Art. 20 GDPR,
- the right to withdraw your consent to the processing of personal data at any time, either in writing or electronically, to the contact address or email of the Controller specified in this Policy.

You also have the right to lodge a complaint with the Office for Personal Data Protection (address: Pplk. Sochora 727/27, 170 00 Prague 7 – Holešovice, www.uoou.cz) if you believe that your right to the protection of personal data has been infringed.